

OKLAHOMA ASSOCIATION OF CONSERVATION DISTRICTS

HANDBOOK

Chapter 4 **Programs, Contests and Awards**



TABLE OF CONTENTS

4. PROGRAMS, CONTESTS, AND AWARDS

Conservation District Day at the Capitol.....	4-1
Stewardship Week.....	4-1
NACD Recognition and Awards Programs.....	4-1
Governor’s Conservation Award.....	4-2
Oklahoma Bankers Association Awards.....	4-3
OACD Service Awards.....	4-4
District Employee of the Year Award.....	4-5
Outstanding Conservation Educator Awards.....	4-7
OACD Conservation Awards.....	4-10
Outstanding Conservation District Cooperator.....	4-10
Outstanding Conservation District Director.....	4-11
Outstanding Conservation District.....	4-13
Excellence in Communications Awards.....	4-14
Outstanding Press Coverage of Conservation by OPA Member.....	4-14
Outstanding Continuing Publisher Support of Coverage of Conservation.....	4-14
Communication Awards to Conservation Districts.....	4-15
Innovative Communication Tools.....	4-16

CHAPTER 4

PROGRAMS, CONTESTS AND AWARDS

The use of contests, awards, and programs are an asset to any district information and outreach program since they provide wide exposure, often informing a new audience of district services. A number of organizations provide assistance to conservation districts by sponsoring awards and contests. Each district should participate in those contests and awards programs that best suit the district's program.

Most districts hold an annual meeting where individuals who have served conservation in the district are recognized. Awards and honors that might be presented at the annual meeting of the district include the local Bankers Awards, the Governor's Conservation Award, and OACD Director 10-Year Service Awards. Often, the local annual meeting is held as the Annual Bankers Award Program. Local speech, essay, and poster contest winners, and area speech winners may also be recognized. Area winners for essay and poster contests, as well as state awards, may be presented if timing is appropriate.

The following pages list a selection of programs, contests, and awards available to conservation districts that are offered by NACD and OACD.

CONSERVATION DISTRICT DAY AT THE CAPITOL

Conservation District Day at the Capitol is observed during the month of March each year. Each district is encouraged to attend the all day event at the capitol and take the opportunity to educate Oklahoma legislators about the importance of conservation and the programs of Conservation Districts. Districts have the opportunity to exhibit their programs in the display area of the Capitol Rotunda. A ceremony is held in the Governor's Blue Room to recognize the winners of the various conservation awards.

STEWARDSHIP WEEK

The Stewardship Week theme is determined and materials are distributed by the NACD office. Stewardship Week usually falls at the beginning of May. NACD has materials suitable for use with all age groups. Possible district activities include a stewardship breakfast and/or a conservation tour for clergymen, naming a district chaplain to assist in the district's stewardship efforts, and public service announcements.

NATIONAL ASSOCIATION OF CONSERVATION DISTRICTS

RECOGNITION & AWARD PROGRAMS

NACD also sponsors various conservation awards for individuals, businesses, organizations and agencies. They also sponsor an annual photo contest. Please refer to the NACD website www.nacdnet.org for additional information on how to enter a contest or nominate someone for an award.

AWARDS AND CONTESTS

GOVERNOR'S CONSERVATION AWARD

Sponsor

The Governor of Oklahoma

Eligibility

Persons eligible for this award shall be individuals or couples who have rendered outstanding and meritorious service to the conservation of renewable natural resources in their conservation district. Conservation district directors who are currently serving, district employees, and employees of the Natural Resources Conservation Service (NRCS) are not eligible to receive this award.

Nomination Procedure

A letter of nomination from the district board of directors to the Executive Director of the Oklahoma Conservation Commission should include the nominee's name, address, and a description of the nominee's achievements and service in conservation. There is no deadline for this award. Nominations are considered as they come in to the Conservation Commission.

Notification Procedure

Upon receipt of the nomination, the Oklahoma Conservation Commission will notify the Governor. Once the Governor approves the nominee, the Oklahoma Conservation Commission will notify the district.

Presentation of Awards

The certificate will be mailed to the district office for presentation at such time as the district deems appropriate. It is suggested that the award be presented at some special occasion, such as an awards meeting or banquet, sponsored or co-sponsored by the district.

OKLAHOMA BANKERS ASSOCIATION AWARDS

Sponsors

Local Bankers and Conservation District

Eligibility

Conservation district cooperators who have completed 90 percent or more of the work as set forth in their basic conservation plan are eligible. The number of awards given each year should not exceed one percent of the total number of district cooperators.

Dates and Deadlines

Usually banks in the district contact the district directors to discuss an awards program for the year, after they have received a reminder from the Oklahoma Bankers Association. Ordinarily, this is done in October. The Oklahoma Conservation Commission sends out a notice to each district office at the same time. If the banks overlook contacting the district directors, it is suggested that the directors call the bankers together to discuss holding an awards program.

Nomination Procedure

Conservation districts should nominate the cooperators to receive the award and send the names to: Oklahoma Bankers Association 643 Northeast 41st Street Oklahoma City, OK 73105

Notification Procedure

Notification of the awards recipient is the responsibility of the conservation district.

Presentation

Certificates from the Oklahoma Bankers Association are presented at a bankers award meeting planned by the district in cooperation with the local bankers. It is suggested that the local bankers actually present the awards to the recipient, but the program itself may vary to suit the desires of the sponsors. Several types of programs have been held successfully. Information and suggestions on types of meetings can be secured by contacting the Oklahoma Conservation Commission. A bankers award program should be held at a time convenient for the bankers and the conservation district.

OACD DISTRICT DIRECTOR AND DISTRICT EMPLOYEE SERVICE AWARDS

DISTRICT DIRECTOR SERVICE AWARDS

OACD provides awards to district directors for years of service. The awards are based on the period ending December 31 of the current year.

New Directors

All new district directors should be recognized at the appropriate OACD area meeting.

5, 10 & 15 years of service -

A certificate is presented at the appropriate OACD area meeting.
The recipients are recognized at the annual state meeting.

20 years of service and at 5-year intervals thereafter

A service pin or other suitable award is presented at the annual state meeting.

DISTRICT EMPLOYEE SERVICE AWARDS

District employees receive an award for 10 years of service and at 5-year increments thereafter, to be presented at the annual state meeting. Employees with 10 and 15 years service will receive certificates. Employees with 20 or more years will receive service pins or other suitable awards. The awards are based on the period ending December 31 of the current year.

Oklahoma Association of Conservation District Employees Employee of the Year

The OACDE is sponsoring a nomination program in which any OACDE member can nominate district employees for recognition as "employee of the year." One winner will be selected from the nominees as a winner.

The goal of this effort is to:

- Recognize exceptional efforts
- Learn more about each other
- Encourage positive thinking
- Facilitate greater interest/involvement in the workplace

A committee of impartial judges will be asked to select the winner. Each year, the winning employee will receive recognition during the OACD State Meeting.

In order to make a nomination, read and follow these instructions and then complete the attached form.

- Nomination forms must be completed entirely.
- No employee currently on probation will be considered for recognition.
- Nominations are based on the current calendar year's work.
- Completed nomination forms must be submitted to the designated contact person at the Oklahoma Conservation Commission by the last working day of December of each year.

Please review the list below and address one or more of these points in the "reason" box on the nomination form. Feel free to attach additional page(s) if more room is needed.

The nominee:

- Exhibited exceptional ability, proficiency, and quality of work
- Has willingly taken on new and/or different tasks
- Has promoted team building and workplace harmony
- Contributed to efficiency in the workplace
- Creatively solves problems
- Takes deadlines seriously
- Has gone above and beyond the call of duty to assist others
- Has been very reliable
- Other

**OKLAHOMA ASSOCIATION OF CONSERVATION DISTRICT EMPLOYEES
"EMPLOYEE OF THE YEAR" NOMINATION FORM**

I would like to nominate the following employee as the OACDE Employee of the Year:

Date: _____

Nominee's Name/Title: _____

Nominee's District: _____

Basic Description of Nominee's Duties:

Reason Nominee should be selected as Employee of the Year (additional pages may be attached)

Nominator: _____ **Title:** _____

Agency/District: _____

Signature of nominee's supervisor: _____

OUTSTANDING CONSERVATION EDUCATOR AWARD

Purpose and Eligibility

The purpose of the Outstanding Conservation Educator Award is to recognize the outstanding conservation education efforts of our state's teachers. To be eligible for the award:

- Educator must be teaching full-time in a preK-12 classroom (public or private) and be personally responsible for developing a conservation education program.
- Nomination must be endorsed and submitted by the conservation district in which he or she is teaching.
- Educators who are conservation district officials are not eligible.

Requirements

Any educator who meets the eligibility requirements may be nominated for the award.

Educators must be nominated by their local conservation district. Nominations must include:

- Completed nomination form.
- Narratives addressing the items under "Content of Narratives."
- Letter of recommendation from educator's school administrator

Content of Narratives

Narratives must address the following items. The response for each item must not exceed two pages and should be treated as a separate section. On every page, identify by number the item to which the response applies.

1. Briefly describe how you integrate conservation education into your daily curriculum.
2. Briefly describe how you utilize your local conservation district in your conservation education efforts.
3. Briefly describe how you involve other agencies and organizations in your conservation education efforts.

Submitting a Nomination

Nominations must be submitted by the local conservation district.

To Conservation Districts:

- Please submit nominations in hard copy or electronically in Microsoft WORD or Adobe pdf file format.
- Send nominations to: Karla Beatty, OCC Education Coordinator (see contact information below).
- **Nominations must be posted by 5:00 pm on December 31.**

Recognition

Educators will be recognized at Conservation Day at the Capitol. Recipients will also receive a cash prize from OACD. This program is sponsored by Chesapeake Energy.

Need More Information?

Questions regarding the program should be directed to:

Karla Beatty
OCC Education Coordinator
2800 N. Lincoln Blvd., Suite 160
Oklahoma City, OK 73105
405.521.6788
karla.beatty@conservation.ok.gov



OUTSTANDING CONSERVATION EDUCATOR AWARD



NOMINATION FORM

CONSERVATION DISTRICT: _____

DISTRICT CHAIRMAN: _____

NOMINEE NAME: _____

NOMINEE ADDRESS: _____

CITY: _____ ZIP: _____

PHONE: _____

EMAIL: _____

SCHOOL DISTRICT: _____

SCHOOL ADDRESS: _____

CITY: _____ ZIP: _____

PHONE: _____

GRADE(S) TAUGHT: _____

SUBJECT(S) TAUGHT: _____

To Conservation Districts:

- Please submit nominations in hard copy or electronically in Microsoft WORD or Adobe pdf file format.
- Send nominations to: **Karla Beatty, OCC Education Coordinator**
- **Nominations must be posted by 5:00 pm on December 31.**

OACD CONSERVATION AWARDS

Sponsors

The Oklahoma Association of Conservation Districts working with other sponsoring organizations, and through the conservation districts of Oklahoma, sponsors three awards annually for the conservation of soil and water resources. These are: Outstanding Conservation District Cooperator, Outstanding Conservation District Director, and Outstanding Conservation District.

OUTSTANDING CONSERVATION DISTRICT COOPERATOR

Eligibility

The nominee must be a conservation district cooperator and must have a conservation plan on file with the local conservation district. Current district directors, district employees, and employees of NRCS are not eligible to receive this award.

Nomination Procedure and Deadline

All entries must be sent to the OACD Area Director no later than December 18. The entry must consist of the following items of information enclosed in a folder or binder or transmitted electronically under guidelines provided:

- A. Letter of nomination from the chair of the conservation district board to the Oklahoma Association of Conservation Districts, attn. OACD Area Director. The letter must include the nominee's name and address.
- B. A written narrative and 2-8 supporting photo prints (or other acceptable photo format) explaining the nominee's personal conservation management practices and local conservation activities.

Content of the entry should include the following:

- Description of nominee's conservation practices and structures installed on nominee's land, with special emphasis on innovative conservation management practices.
- Involvement in community conservation-oriented activities and organizations.

Notification Procedure

The Oklahoma Association of Conservation Districts will notify the winner and the sponsoring conservation district by January 31.

Presentation of Award

The award nominees will be announced during the OACD Annual State meeting and presented during Conservation Day at the Capitol. Cash awards may be sponsored by businesses, organizations and groups.

OUTSTANDING CONSERVATION DISTRICT DIRECTOR

Eligibility

The nominee must be a conservation district director who is currently serving on the board.

Nomination Deadline and Procedure

All entries must be sent to the OACD Area Director no later than December 18. The entry must consist of the following items of information enclosed in a folder or binder or transmitted electronically under guidelines provided:

- A. Letter of nomination from the chair of the conservation district board to the Oklahoma Association of Conservation Districts, attn. OACD Area Director. The letter must include the nominee's name and address.
- B. A written narrative and 2-8 supporting photo prints (or other acceptable photo format) explaining the nominee's personal conservation management practices and local conservation activities. The emphasis should be on the individual's activities performed as a conservation district director.

Content of the entry should include the following:

- a. Description of the nominee's conservation management practices carried out on the nominee's land.
- b. Attendance at conservation meetings:
 - District board meetings
 - District group meetings
 - OACD Area Meetings
 - OACD Annual State Meetings
 - NACD convention
 - NACD regional meetings
- c. Description of the nominee's personal work on such local conservation activities as:
 - Roadside erosion control with county commissioners.
 - Conservation education work with teachers and/or administrators.
 - Community conservation planning and projects with city, county, and area government officials.
 - 4-H and EPA activities.
 - Work with youth board.
 - Conservation information with local newspaper, radio, and/or television staff.
 - Watershed easements and/or watershed maintenance inspection.
 - Conservation tours, soil stewardship, and conservation district activities.
 - Positions held in other conservation organizations such as OACD.
 - Involvement in other community activities and/or organizations.

Notification Procedure

The Oklahoma Association of Conservation Districts will notify the winner and the sponsoring conservation district by January 31.

Presentation of Award

The award nominees will be announced during the OACD Annual State meeting and presented during Conservation Day at the Capitol. Cash awards may be sponsored by businesses, organizations and groups.

OUTSTANDING CONSERVATION DISTRICT

Eligibility

Any conservation district in Oklahoma that is actively pursuing a program to conserve the renewable natural resources of the district is eligible.

Nomination Deadline and Procedure

All entries must be sent to the OACD Area Director no later than December 18. The entry must consist of the following items of information enclosed in a folder or binder or transmitted electronically under guidelines provided:

The entry must consist of the following items of information enclosed in a folder or binder or transmitted electronically under guidelines provided:

- A. Letter of nomination from the chair of the conservation district board to the Oklahoma Association of Conservation Districts, attn. OACD Area Director. The letter must include the nominee's name and address.
- B. A written narrative and 2-8 supporting photo prints (or other acceptable photo format) explaining the conservation district's natural resources programs.

Content of the entry should describe the district's involvement in such programs as:

- Roadside erosion
- Urban erosion
- Watershed development and maintenance
- Demonstration sites on minimum tillage
- Oil-gas reclamation irrigation management
- Wildlife habitat development
- Forestry
- Shelterbelts
- Conservation/environmental education
- Outreach / Public Information
- Water quality
- Wetlands
- Other programs, including special programs applicable to regional areas of the state

Notification Procedure

The Oklahoma Association of Conservation Districts will notify the winner and the sponsoring conservation district by January 31.

Presentation of Award

The award nominees will be announced during the OACD Annual State meeting and presented during Conservation Day at the Capitol. Cash awards may be sponsored by businesses, organizations and groups.

EXCELLENCE IN COMMUNICATION AWARDS

OUTSTANDING PRESS COVERAGE OF CONSERVATION BY OPA MEMBER NEWSPAPER EMPLOYEE

Awarded to an employee of an Oklahoma newspaper that is a member of the Oklahoma Press Association for an outstanding example of news media coverage during the contest year. Eligible entries can be a feature, general news, column, editorial, display advertisement, photograph or photo feature, supplement or insert, or series of any of the above. In short, any piece of work in an OPA member newspaper by a newspaper employee is eligible for nomination excluding public notices and classified ads.

Nomination Procedure:

Conservation districts will nominate for this award by submitting a copy of the eligible piece of work, clipped from the original newspaper, along with a nomination form.

OUTSTANDING CONTINUING PUBLISHER SUPPORT OF COVERAGE OF CONSERVATION

Awarded to a publisher of an Oklahoma newspaper that is a member of the Oklahoma Press Association for an outstanding example of continuing and ongoing news media coverage during the contest year.

Eligible entries

Entries can be features, general news, columns, editorials, display advertisements, photographs or photo features, or series of or combination of any of the above. In short, any pieces of work in an OPA member newspaper in combination are eligible for nomination excluding public notices and classified ads. The emphasis for the publisher award is on the continuing or ongoing press coverage.

Nomination Procedure:

Conservation districts will nominate for this award by submitting example copies of the eligible pieces of work, clipped from the newspapers, along with a nomination form.

EXCELLENCE IN COMMUNICATION BY A CONSERVATION DISTRICT

This award will recognize a conservation district for outstanding overall communications efforts. Districts will be judged on their effective and successful use of one or more media types to achieve a desired outcome. First place and second place awards will be presented when applicable. Entrants must submit examples of each media type used (listed below).

Entry Procedure

Conservation Districts shall enter by submitting **nomination/entry form** (one form only per district) along with a copy of each media type used, including newspaper clippings from OPA member newspapers. The clippings must be published during the contest year, November 16 – November 15, promote conservation and name the conservation district by name. The district name and OPA member newspaper name must be affixed to each clipping.

Deadline for entries: December 18. Send entries to OCC, Attn: Excellence in Communications.

Media Types

Newspapers: Newspaper clippings from member newspapers of the Oklahoma Press Association.

Newsletters: Newsletters must be at least quarterly to be eligible. The district must submit one copy of an issue from the year preceding the deadline.

Special Publications: Special publications can include brochures, annual reports, flyers, booklets, newspaper inserts, direct mail pieces and advertising, and can include multiple publications if designed as a series.

Broadcast Media: Broadcast media may include radio, television or cable broadcasts, videos and public service announcements. The entries can be produced by the district alone or in conjunction with a local station; however, the district should have initiated the project or have been directly involved in its production.

Other Print Media: Other print media includes articles published in magazines, and other publications not affiliated with the district or the Oklahoma Press Association.

Web Sites: District home pages and other sites created by the district or with direct district involvement are eligible. Please include the Web site address on the entry form, along with a printout of representative pages.

Public Information Campaign: A public information campaign requires use of two or more types of media and can include brochures and radio broadcasts as well as exhibits, billboards and other special items. Photos of billboards, exhibits or specialty items are acceptable.

Outstanding Print Publication: District print publications including newsletters, pamphlets, brochures, annual reports, booklets, newspaper inserts or supplements, direct mail, and placemats during the contest year that promotes conservation and names the conservation district by name are eligible for nomination for this award, and can include multiple publications if they are designed as a series.

INNOVATIVE COMMUNICATION TOOLS

The emphasis in this category is innovation. Examples of eligible items are broadcast media, web sites, handout items, displays and exhibits, electronic marquee promotions, billboards, and other specialty items. Entry materials may include video or audio recordings, or photographs of items such as billboards, exhibits or specialty items.

Oklahoma Conservation Excellence in Communication

Two Components:

1. Awards to Conservation Districts Sponsored by the Oklahoma Association of Conservation Districts

2. Awards to the Press

Cosponsored by the Oklahoma Press Association

1. Excellence in Communication Awards to Conservation Districts:

1A. Excellence in Communication by a Conservation District

This award will recognize a conservation district for outstanding overall communications efforts. Districts will be judged on their effective and successful use of one or more media types to achieve a desired outcome. First place and second place awards will be presented when applicable. Entrants must submit examples of each media type used (named below).

Entry Procedure: Conservation Districts shall enter by submitting **nomination/entry form** along with a copy of each media type used published, including newspaper clippings from OPA member newspapers. The clippings must be published during the contest year, Nov. 16 - Nov. 15, promote conservation and name the conservation district by name. The district name and OPA member newspaper name must be affixed to each clipping. Deadline for Entries: Dec. 18. Send entries to OCC, Attn: Excellence in Communications.

Media Types

Newspapers: Newspaper clippings from member newspapers of the Oklahoma Press Association.

Newsletter: Newsletters must be at least quarterly to be eligible. The district must submit one original copy of each issue from the year preceding the deadline.

Special Publications: Special publications can include brochures, annual reports, flyers, booklets, newspaper inserts, direct mail pieces and advertising, and can include multiple publications if designed as a series.

Broadcast Media: Broadcast media may include radio, television or cable broadcasts, videos and public service announcements. The entries can be produced by the district alone or in conjunction with a local station; however, the district should have initiated the project or have been directly involved in its production.

Other Print Media: Other print media includes articles published in magazines, and other publications not affiliated with the district or the Oklahoma Press Association.

Web Sites: District home pages and other sites created by the district or with direct district involvement are eligible. Please include the Web site address on the entry form, along with a printout of representative pages.

Public Information Campaign: A public information campaign requires use of two or more types of media and can include brochures and radio broadcasts as well as exhibits, billboards and other special items. Photos of billboards, exhibits or specialty items are acceptable.

Outstanding Print Publication: District print publications including newsletters, pamphlets, brochures, annual reports, booklets, newspaper inserts or supplements, direct mail, and placemats during the contest year that promotes conservation and names the conservation district by name are eligible for nomination for this award, and can include multiple publications if they are designed as a series.

Innovative Communications Tools: Any items entered in the category of innovative communication efforts as part of a campaign will automatically be considered for the separate **Innovative Communications Tools** award (see below).

1B. Excellence in Innovative Communication

Districts may include innovative communication tools as a Media Type in the Excellence in Communication contest, or as an individual item entered in the Excellence in Innovative Communication contest alone. Any items entered in the category of innovative communication efforts will automatically be considered for the **Excellence in Innovative Communication** award.

The emphasis in this category is innovation. Examples of eligible items are broadcast media, web sites, handout items, displays and exhibits, electronic marquee promotions, billboards, and other specialty items. As entry materials an object itself may be submitted if convenient, or video or audio recordings, or photographs of such as billboards, exhibits or specialty items, along with a nomination/entry form. This award category may not necessarily be presented each year.

2. Excellence in Communication Awards to the Press

2A. Outstanding Press Coverage of Conservation by OPA Member Newspaper Employee

Awarded to an employee of an Oklahoma newspaper that is a member of the Oklahoma Press Association (OPA) for an outstanding example of news media coverage during the contest year. Eligible entries can be a feature, general news, column, editorial, display advertisement, photograph or photo feature, supplement or insert, or series of any of the above. In short, any piece of work in an OPA member newspaper by a newspaper employee is eligible for nomination **excluding public notices and classified ads**.

Nomination Procedure: Conservation districts will nominate for this award by submitting a copy of the eligible piece of work, clipped from the newspaper, along with a nomination/entry form. All eligible pieces submitted in the Excellence in Communications by a Conservation District contest will be automatically considered as nominated for this award.

2B. Outstanding Continuing Publisher Support of Coverage of Conservation

Awarded to a publisher of an Oklahoma newspaper OPA member for continuing and ongoing news media coverage during the contest year. Eligible entries can be features, general news, columns, editorials, display advertisements, photographs or photo features, or series of or combination of any of the above, **excluding public notices and classified ads**. The emphasis for the publisher award is on the continuing or ongoing press coverage. This award category may not necessarily be presented each year.

Nomination Procedure:

Conservation districts will nominate for this award by submitting copies of the eligible pieces of work, clipped from the original newspapers, along with a nomination/entry form. All eligible pieces of work submitted in a Excellence in Communications by a Conservation District contest will automatically be considered as nominated for this award.

Note: To ensure an entry item is considered in more than one category, for example 1A. Newspaper (for district) and 2B. Publisher Support (for newspaper), attach a note to the item(s), labeled "1A. and 2B." and check the appropriate boxes.

Oklahoma Conservation Excellence in Communication Awards

Sponsored by the Oklahoma Association of Conservation Districts

Entry Submitted for: (check appropriate categories) _____ (Contest Guidelines on the back of this form)

Nomination submitted by: _____ Conservation District

Name of newspaper employee or publisher: _____

Name of newspaper _____

City where newspaper is located: _____

Date nomination submitted: _____ Date nomination received: (Do not fill in – for officials use only)

1A. & 1B. Excellence in Communications by a Conservation District. Awards to Conservation Districts.

1A. Excellence in Communication by a Conservation District (Check the appropriate boxes below)

- Newspaper
- Newsletter
- Special publication (Brochure, pamphlet, direct mail piece, placemat, etc.). Description: _____
- Broadcast media (Radio, Television, etc.). Description: _____ (If a copy of the broadcast is not available, please include a a brief description or script and date(s) of broadcast)
- Other print media (article published in magazine or other publication). Description: _____
- Web site. Address: _____
- Public Information Campaign
- Outstanding Print Publication

If you wish an entry item considered in more than one category, for example 1A. Newspaper (for district) and 2B. Publisher Support (for newspaper), attach a note to the item(s), labeled "1A. and 2B." and check the appropriate boxes.

1B. Excellence in Innovative Communication

Innovative communication tools. Description: _____

2A. & 2B. Excellence in Communications Awards to the Press. **Cosponsored by the Oklahoma Press Association**

2A. Outstanding Press Coverage of Conservation by Oklahoma Press Association Member Newspaper Employee

2B. Outstanding Continuing Publisher Support of Coverage of Conservation

(For 2A or 2B, check the appropriate boxes below)

Entry type:

- | | | |
|---|--|--|
| <input type="checkbox"/> Newspaper supplement or insert | <input type="checkbox"/> Feature story with photo(s) | <input type="checkbox"/> Advertisement |
| <input type="checkbox"/> Series of any of the above | <input type="checkbox"/> General news | <input type="checkbox"/> Photograph with caption |
| <input type="checkbox"/> Other _____ | <input type="checkbox"/> Column | <input type="checkbox"/> Photo Feature (multiple photos with captions) |
| | <input type="checkbox"/> Editorial | |

Contest Year: November 16 to November 15.

Deadline for Entries: December 18

Send entries to OCC, ATTN EXCELLENCE IN COMMUNICATIONS